

Sales Support Server (Triple-S)

Turns product data into a sales proposition

Masterdata Management

The full package

The value of a customer relation is measured by the information customers perceive on you and your products. And this information reaches prospective customers through different channels than the product itself. Do you take advantage of efficient **knowledge management**?

Imagine your customers having up-to-date product information readily available at their desktop 24/7.

Imagine your sales force having access any time to any machining problem your company ever solved at their fingertips.

Imagine your back-office having to maintain only a single database for multiple information channels.

Triple-S delivers all that. Configured to your specification, the following options will be implemented in no time:

- Unambiguous product identification
- Administration of different classification schemes
- Data export in standard formats (ISO 13399, DIN 4000, BMECat, eCI@ss, UNSPSC)
- Direct link to **CS-Integrator** for customized data export
- Export of 3D CAD models (optional via **3D Catalogue**)
- Integration to procurement platforms
- Mass data import or interactive data entry.

Supply chain integration comes on top. Your **Triple-S** application will become the central information hub. It will tackle the challenge of collecting product data from different sources and bringing it into your customer's procurement platforms.



Cross media integration, e.g. to "feed" paper catalogs, is an optional feature via **CS-Print**.

Data supply via the export interfaces of Triple-S costs you no more than to press a button. Because **Triple-S** comprises the export features of **CS-Integrator**.

And what if you add additional product lines to your offering?

Or you need to detail the specification of certain products? Triple-S is an interactive database. It comes with a powerful set of **administrator tools**. Add, modify or cancel items at your leisure.

Take advantage of CIMSOURCE's experience in information design and database technology now. The modular approach to software development allows fast project development and customization according to your specifications.

In the initial configuration **Triple-S** will automate your data supply processes. In the final configuration, **Triple-S** is your **Cross Media database**. In any case **Triple-S** takes you closer to your customers.

The supply of product data to our customers for different purposes became much easier with CIMSOURCE Software.

Andreas Schmidt, ISCAR Germany GmbH

